

 **INNOVATE**  
WAVES OF CHANGE  
OCEANS OF OPPORTUNITY  
MOHEGAN SUN, CT **2017**



**Sponsorship & Exhibitor Prospectus**

May 16 - 18





**“I always go home having learned at least a couple of things that I’ve been able to implement to make my life and our finance department work more efficiently.”**

Director of Finance,  
Connections Area Agency on  
Aging, Inc.

## Join Us

We invite you to join us for our annual INNOVATE Conference, May 16 - 18 at the Mohegan Sun in Uncasville, CT. This will be JMT’s 11th year hosting INNOVATE, a conference for nonprofit financial professionals, that is uniquely positioned to deliver best in class sessions, hands-on training, financial and thought leadership sessions, networking opportunities and CPE credits. INNOVATE is the only conference hosted by a company that is solely focused on nonprofits.

### Showcase Your Products & Services

We are giving our Sponsors a number of different ways to showcase your products and services and we are committed to facilitating dynamic interaction and participation among conference attendees, presenters, and exhibitors. By sponsoring at INNOVATE, your organization will benefit from opportunities to:

- Network with attendees, speakers and other vendors.
- Generate qualified leads, conduct market research and gain valuable industry knowledge.
- Leverage dedicated exhibit hall hours
- Expose your brand to Financial Management decision-makers and influencers.



# Exhibit at INNOVATE

Exhibitors at INNOVATE will receive the highest amount of exposure. Your company can build visibility, generate sales leads and establish your organization as a leader and supporter in the nonprofit field.

Includes:	<b>(SOLD)</b> Platinum - \$3,000.00 (2 available)	Gold - \$2,000.00 (3 available)	Silver - \$1,000.00 (6 available)
Speaking Opportunity During Opening Session	X		
Dedicated Exhibit Time	Primary Location	X	X
Advertisement in On-Site Guide	Inside front or back page	Full Page Ad	Half Page Ad
On-line and print listing as a Sponsor	X	X	X
6 ft. Table and 2 Chairs	X	X	X
Wireless Internet Access	X	X	X
Electric	X	X	X
Conference Pass (\$745 value)	3	2	1
Inserts in Conference Bag	X	X	
Access To Meals, Sessions and Receptions	X	X	X

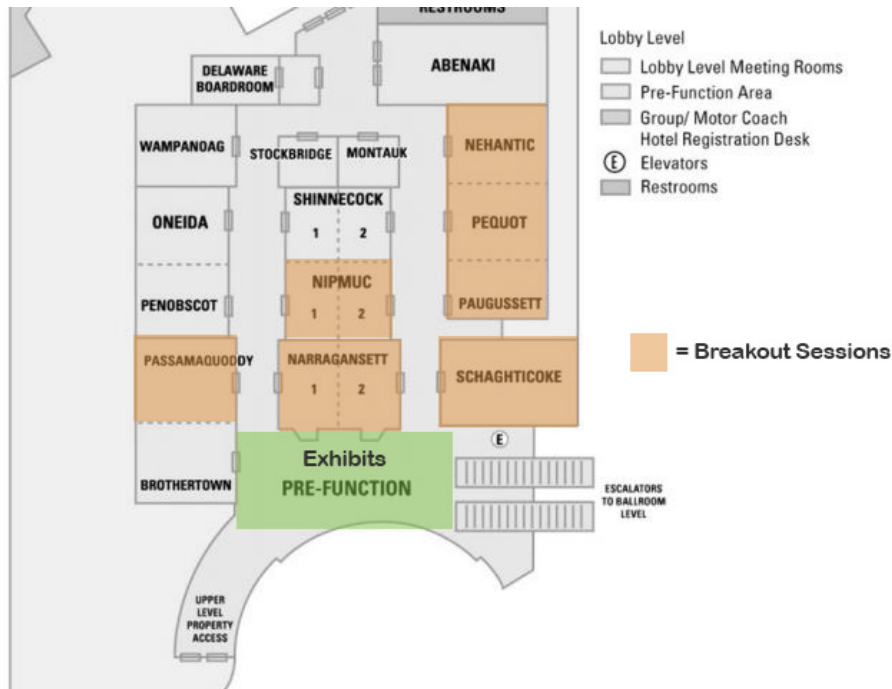
**“I have more than one thing to take back to my boss and say these are the things that I have learned from all of the people that use it, and its very important from a networking standpoint to come to these conferences.”**

Director of Finance,  
Achievement First Network  
Support



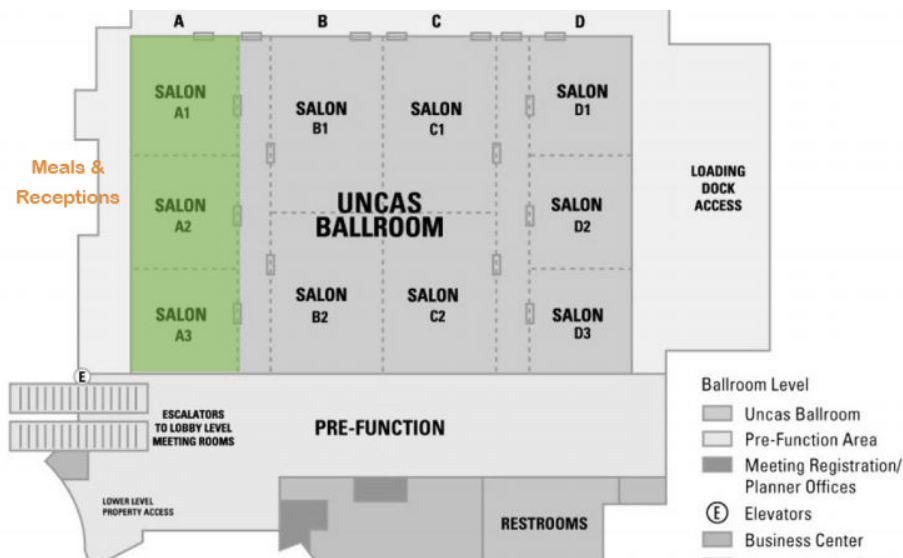
# About the Exhibit Space

During the conference, booths will be positioned in the main Pre-Function area of the lobby foyer where foot traffic will be at its heaviest in order to maximize visibility for the exhibitors. Breaks will also be conducted in this area. Further, JMT will be coordinating “enticements” to encourage participant engagement with our vendor partners.



The orange highlighted meeting rooms are where all INNOVATE breakout sessions will take place.

The conference receptions and meals will be held in the Salons A1- A3.





# Sponsor at INNOVATE

Sponsorships get you noticed! Conference sponsorships offer unique marketing opportunities that increase your company's visibility to conference attendees. A variety of sponsorship opportunities are available on a first-come, first-serve basis.

## **Tuesday Evening Welcome Reception Sponsor - \$3,000.00 (1 available)**

- Company name & logo listed on Sponsorship Page of INNOVATE Program Guide and website
- 1 Full Page Ad in INNOVATE Program Guide
- Exhibitor Silver Package
- Premier listing with logo in digital communications
- Signage on table tops
- Promotional Placement in bags
- Attendee list 10 days prior to conference

## **Wednesday Evening Reception Sponsor - \$3,000.00 (1 available)**

- Company name & logo listed on Sponsorship Page of INNOVATE Program Guide and website
- Co-branding with JMT on Official Photos of party available to attendees
- Two Page spread in the INNOVATE Program Guide
- Exhibitor Silver Package
- Premier Listing with logo in digital communication
- Acknowledgment "Thank You" given along with 3 minutes on stage
- Video option on the big screen
- Signage on table tops
- Promotional Placement in bags.
- Attendee list 10 days prior to conference

## **INNOVATE Break Sponsor - \$750.00 ea. (4 available)**

- Company name and logo on signage during breaks
- Company name & logo listed on Sponsorship Page of INNOVATE Program Guide and website

## **Lanyard / Nametag Sponsor - \$750.00 (SOLD)**

- Company name and logo on all lanyards for INNOVATE attendee
- Company name & logo listed on Sponsorship Page of INNOVATE Program Guide and website

## **Conference Bag Sponsor - \$1,500.00 (SOLD)**

- Company name & logo listed on Sponsorship Page of INNOVATE Program Guide and website
- 1 Page ad in INNOVATE Program Guide
- Premier Logo on INNOVATE conference bags

To secure your sponsorship, sign up at:

<https://goo.gl/forms/1BjEC4jwyJn8DGMi2>

or email: [smiller@jmtconsulting.com](mailto:smiller@jmtconsulting.com)