



2024
INNOVATE
JMT CONSULTING
BOSTON

SPONSOR PACKAGE

JMT
CONSULTING

THE EXPERTS IN
MISSION-DRIVEN
NONPROFIT FINANCE

Dr. Stephanie Rose-Belcher
Chief Operating Officer
JMT Consulting Group, Inc.
srosebelcher@jmtconsulting.com



SPONSOR PACKAGE

MAY 1-3, 2024 | BOSTON, MASS.



ABOUT



We hope you will join us for JMT Consulting's 14th INNOVATE: a conference designed for nonprofit finance leaders and uniquely positioned to deliver best-in-class sessions, hands-on training, financial and thought leadership sessions, networking opportunities, and CPE credits.

INNOVATE is the largest and longest running conference hosted by a firm dedicated exclusively to serving nonprofit finance professionals.

We are proud to provide our valuable sponsors with many ways to showcase your products and services. We are committed to facilitating dynamic interaction and participation among conference attendees, presenters, and exhibitors, featuring opportunities to:

- Network with attendees, speakers, and other vendors
- Generate qualified leads, conduct market research, and gain valuable industry knowledge
- Leverage dedicated exhibit hall hours and product showcase hours
- Expose your brand to Financial Management decision-makers and influencers
- Hold rich, meaningful conversations with engaged professionals

To secure your sponsorship, please email Kristen Fredericks (kfredericks@jmtconsulting.com) with your selection(s).



150+ ATTENDEES



MULTI TRACK SESSIONS



2 DAYS OF EXHIBITS

WHAT TO EXPECT



At INNOVATE, you can be a part of the largest and longest running conference hosted by a firm dedicated exclusively to serving nonprofit finance professionals.

Our sponsors can expect:

- Best-in-class sessions, hands-on training, financial and thought leadership sessions, networking opportunities, and CPE credits
- Networking opportunities with attendees, speakers, other vendors, including nonprofit financial leaders, technology leaders, and key staff members
- Mobile app maximizes your visibility to attendees
- Meaningful conversations in an intimate setting with finance professionals
- Opportunities to generate qualified leads, conduct market research, and gain valuable industry knowledge
- Dedicated exhibit hall hours and product showcase hours
- Time with JMT leadership for ongoing strategic planning
- List of attendees with email addresses provided post-show
- NOTE: Raffle prizes at your sponsor table are encouraged

To secure your sponsorship, please email Kristen Fredericks
(kfredericks@jmtconsulting.com) with your selection(s).

<u>SPONSORSHIP OPPORTUNITIES:</u>	DIAMOND \$25K	PLATINUM \$14K	GOLD \$9K	SILVER \$3.5K
Exclusive Title Sponsor	◆			
Exclusive Pre-Conference Sponsor	◆			
Welcome Reception Sponsor		◆		
Exclusive Host of Thurs Evening Special Event	◆			
Keynote / General Session Introduction	◆	◆		
Facilitate Panel Discussion		◆		
Charging Station Sponsor		◆		
Conference Bag Sponsor	◆			
Lanyard Sponsor	◆			
Product Innovation Session on Agenda	◆	◆	◆	
Session Introduction / Participation	◆		◆	
Insert / Giveaway in Conference Bag	◆	◆	◆	◆
Advertisement in Onsite Guide	◆	◆	◆	◆
Online & Print Listing	◆	◆	◆	◆
Digital Logo Presence Onsite	◆	◆	◆	◆
Breakfast and Lunch Sponsor			◆	
Break Sponsor				◆
Conference / Special Event Passes	5	4	3	2
Dedicated Exhibit Time	◆	◆	◆	◆
6-ft Skirted Table, 2 Chairs, Power, Internet	◆	◆	◆	◆

SPONSORSHIP PACKAGES

DIAMOND SPONSOR

\$25,000 | 1 PACKAGE AVAILABLE

Exclusive Title Sponsor
Exclusive Pre-Conference Sponsor
Exclusive Host of Thursday Evening Special Event
Keynote Speaker Introduction (Day 1)
Conference Bag Sponsor
Lanyard Sponsor
60-minute Product Innovation Session on Agenda (2)
Session Participation Opportunity
Insert / Giveaway in Conference Bag
Advertisement in Onsite Guide
Online & Print Listing
Digital Logo Presence Onsite
Conference Passes (5)
Special Event Passes (5)
Dedicated Exhibit Time
6-ft Skirted Table & 2 Chairs w/power and internet



PLATINUM SPONSOR

\$14,000 | 2 PACKAGES AVAILABLE

Welcome Reception Sponsor
60-minute Product Innovation Session on Agenda (1)
Facilitate Panel Discussion
General Session Speaker Introduction (Day 2)
Insert / Giveaway in Conference Bag
Charging Station Sponsor
Advertisement in Onsite Guide
Online & Print Listing
Digital Logo Presence Onsite
Conference Passes (4)
Special Event Passes (4)
Dedicated Exhibit Time
6-ft Skirted Table & 2 Chairs w/power and internet

GOLD SPONSOR

\$9,000 | 4 PACKAGES AVAILABLE

Breakfast and Lunch Sponsor
30-minute Product Innovation Session on Agenda (1)
Session Speaker Introduction
Insert / Giveaway in Conference Bag
Advertisement in Onsite Guide
Online & Print Listing
Digital Logo Presence Onsite
Conference Passes (3)
Special Event Passes (3)
Dedicated Exhibit Time
6-ft Skirted Table & 2 Chairs w/power and internet

SILVER SPONSOR

\$3,500 | LIMITED PACKAGES AVAILABLE

Break Sponsor

Insert / Giveaway in Conference Bag

Advertisement in Onsite Guide

Online & Print Listing

Digital Logo Presence Onsite

Conference Passes (2)

Special Event Passes (2)

Dedicated Exhibit Time

6-ft Skirted Table & 2 Chairs w/power and internet

Additional Sponsorship Opportunities

LIMITED PACKAGES AVAILABLE

Directional Signage (3X)	\$1000
Charitable Event Sponsor (3X)	\$2500
Head Shot Photo Sponsor	\$2500
Specialty Coffee Booth Sponsor (2X)	\$1500
Fun & Games Sponsor (5X)	\$500
Fun Photo Booth Sponsor	\$2500
Branded Giveaway*	TBD
Extra Ticket for Special Event Dinner	\$150

*Sponsor supplied, for inclusion in conference bag

Media Sponsorship Opportunities

Advertisement in Onsite Guide (Half-Page Ad)

Online & Print Listing as an Exhibitor

Two (2) Conference Passes, Reception, Meals

Dedicated Exhibit Time

6-ft Skirted Table & 2 Chairs w/power and internet

\$5,000 of in-kind services



To Learn More About **INNOVATE 2024**,
including Hotel Registration,
What to Expect on the Agenda,
Things to Do in Boston, and
Pricing Details, please visit
jmtconsulting.com/innovate2024





Ready to reserve a
sponsorship
for INNOVATE 2024?

Please email Kristen Fredericks
(kfredericks@jmtconsulting.com) with your
selection(s) to get started!

SPONSOR SIGN UP



Thank you for sponsoring Innovate 2024! We are excited to have you join our event.
Please provide the information below:

Sponsor Company: _____

Primary Contact: _____

Email: _____

Phone: _____

Requested package:

_____ Diamond (1) - \$25K

_____ Platinum (2) - \$14K

_____ Gold (4) - \$9K

_____ Silver (limited) - \$3.5K

Additional sponsorship opportunities are available – contact us!

Once approved, we will forward an invoice. Please provide billing information below.

Accounting Contact: _____

Accounting Address: _____

Accounting Email: _____

Purchase Order Number, if available: _____

Send this completed form to Kristen Fredericks at kfredericks@jmtconsulting.com.

Thank you!