

MAY 5-7, 2025



INNOVATE

JMT CONSULTING

NASHVILLE

SPONSOR PACKAGE



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FOR SPONSORSHIP OPPORTUNITIES CONTACT:

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ABOUT



MAY 5-7, 2025

INNOVATE
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Join us at INNOVATE, our boutique conference specifically designed for nonprofit finance professionals. Since 2005, this exclusive event has gathered leading experts for comprehensive sessions, hands-on training, and invaluable networking opportunities.

As a sponsor, you'll gain unparalleled exposure to a highly engaged audience of decision-makers and influencers shaping the financial landscape of the nonprofit sector. You'll showcase your brand, share your expertise, and contribute to the success of organizations making a difference. Let's innovate together! For more information, including the full agenda, [visit jmtconsulting.com/innovate2025/](https://www.jmtconsulting.com/innovate2025/).

300+ ATTENDEES



MULTI-TRACK SESSIONS



2 DAYS OF EXHIBITS



WHAT TO EXPECT



MAY 5-7, 2025

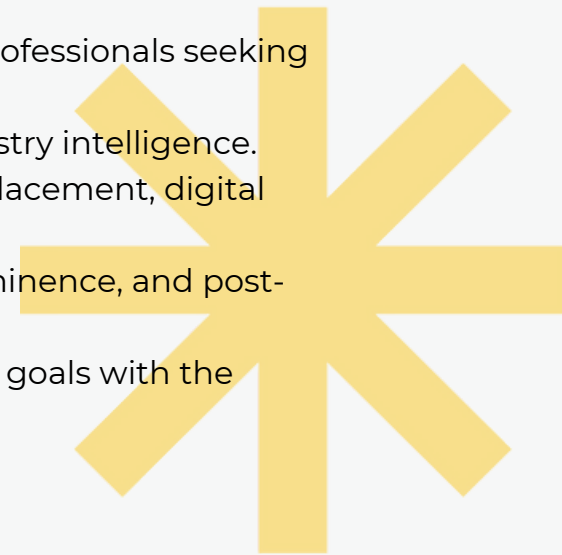
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ELEVATE YOUR BRAND WITH JMT CONSULTING

As a valued sponsor, you'll have prime opportunities to showcase your innovative solutions to a highly engaged audience of nonprofit finance leaders. We're dedicated to creating a dynamic environment where attendees, presenters, and exhibitors can connect and collaborate.

Experience the following benefits:

- **Unparalleled Networking and Engagement:** Forge deep connections with key decision-makers, industry peers, and thought leaders in a collaborative environment.
- **Showcase Your Expertise:** Position your brand as a technology innovator through dedicated session time and exhibit hall presence.
- **Generate Qualified Leads:** Access a targeted audience of nonprofit finance professionals seeking innovative solutions.
- **Gain Valuable Insights:** Conduct market research and gather invaluable industry intelligence.
- **Amplify Your Brand:** Enjoy extensive brand visibility through premium logo placement, digital marketing, and conference materials.
- **Exclusive Perks:** Receive complimentary conference passes, mobile app prominence, and post-event attendee data.
- **Strategic Partnership:** Collaborate with JMT leadership to align your business goals with the conference objectives.
- **NOTE:** Raffle prizes at your sponsor table are encouraged!



WHY SPONSOR?

[VIEW THIS VIDEO TO FIND OUT!](#)



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JMT Innovate 2025 Nashville Sponsor Reel



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Watch on  YouTube

SPONSORS SAY:

SPONSOR TESTIMONIALS



"This is the first conference I've been to where every customer coming up to us adores JMT and they adore Sage. If you are not at Innovate next year, you're missing a huge opportunity and a huge opportunity to meet your joint customers."

Jeff Scott, Senior Manager - Partner Sales, Sage



"I have not seen this level of excitement at other partner event - people are coming up to us and asking us questions and are truly engaged and curious. The exposure is wonderful for us."

Duffy Cohen, Vice-President Channel Sales - Velixo



"We love to be here supporting JMT and to see such an interactive and engaged audience. At some trade shows, it's easy to get lost in the mix. Innovate is such an intimate show that we have the opportunity to really engage with people from all over the nonprofit sector."

Gabby Salemi, Digital Marketing Manager - Arreva



"We get to work with a fantastic group of JMT clients who are doing great work in their communities. There is engagement and genuine conversations happening that truly matter. We are exposed to many different organizations and finance professionals - it makes a big impact if you have a solution that can help them."

Natasha McGee, Channel Sales, Major Accounts - ADP



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WHO ATTENDS INNOVATE?

In 2024, our attendees represented professionals from nonprofit organizations across 33 states, representing a wide range of roles including CEO, CFO, finance director, controller, accountant, operations, budgeting & reporting, payroll, fundraising, and consulting. These organizations varied in size, with employee counts ranging from 10 to over 1,000 representing these sectors:



DEMOGRAPHICS

EXHIBITING AT INNOVATE

The lively and inviting exhibit hall is strategically designed to ensure consistent foot traffic during exhibiting hours at the conference. Our returning exhibitors consistently find success in generating new leads, nurturing existing relationships, showcasing products, and driving customer acquisition. Innovate has earned a reputation as one of the most valuable and cost-effective opportunities for companies targeting nonprofit finance leaders, making it a smart investment for those looking to make a significant impact in this sector.



Sage



Velixo



READY TO ADD YOUR LOGO?



DAVIDOFF
MISSION-DRIVEN BUSINESS STRATEGY

COMPLEAT
for Non-Profits



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SPONSORSHIP OPPORTUNITIES	DIAMOND \$30K	PLATINUM \$17K	GOLD \$9.5K	SILVER \$3.5K
Exclusive Title Sponsor	◆			
Exclusive Pre-Conference Workshops Sponsor	◆			
Monday Welcome Reception Sponsor		◆		
Exclusive Host of Tuesday Evening Special Event	◆			
Keynote / General Session Introduction	◆	◆		
Panel Discussion Sponsor		◆		
Charging Station Sponsor		◆		
Conference Bag Sponsor	◆			
Lanyard Sponsor	◆			
Technology Innovation Showcase Session	2 - 1 HOUR	1 HOUR	30 MIN	
Session Introduction / Participation			◆	
Insert / Giveaway in Conference Bag	◆	◆	◆	
Advertisement in Onsite Guide	◆	◆	◆	◆
Online & Print Listing	◆	◆	◆	◆
Digital Logo Presence Onsite	◆	◆	◆	◆
Breakfast and Lunch Sponsor			◆	◆
Break Sponsor				◆
Conference Passes includes Meals & Entertainment	5	4	3	2
Dedicated Exhibit Time	◆	◆	◆	◆
6-ft Skirted Table, 2 Chairs, Power, Internet	◆	◆	◆	◆

SPONSORSHIP PACKAGES

DIAMOND SPONSOR

\$30,000 | 1 PACKAGE AVAILABLE

Exclusive Title Sponsor
Exclusive Pre-Conference Workshops Sponsor
Exclusive Host of Tuesday Evening Special Event
Keynote Speaker Introduction (Day 1)
Conference Bag Sponsor
Lanyard Sponsor
Technology Innovation Showcase Session (2 - 1 Hour)
Insert / Giveaway in Conference Bag
Advertisement in Onsite Guide
Online & Print Listing
Digital Logo Presence Onsite
Conference & Event Passes (5)
Dedicated Exhibit Time
6-ft Skirted Table & 2 Chairs w/power and internet



SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$17,000 | 3 PACKAGES AVAILABLE

Monday Welcome Reception Sponsor
Keynote Speaker Introduction (Day 2)
Panel Discussion Sponsor
Charging Station Sponsor
Technology Innovation Showcase Session (1 Hour)
Insert / Giveaway in Conference Bag
Advertisement in Onsite Guide
Online & Print Listing
Digital Logo Presence Onsite
Conference & Event Passes (4)
Dedicated Exhibit Time
6-ft Skirted Table & 2 Chairs w/power and internet



SPONSORSHIP PACKAGES

GOLD SPONSOR

\$9,500 | LIMITED PACKAGES AVAILABLE

Technology Innovation Showcase Session (30 MIN)
Session Introduction / Participation
Insert / Giveaway in Conference Bag
Advertisement in Onsite Guide
Online & Print Listing
Digital Logo Presence Onsite
Breakfast and Lunch Sponsor
Conference & Event Passes (3)
Dedicated Exhibit Time
6-ft Skirted Table & 2 Chairs w/power and internet



SPONSORSHIP PACKAGES

SILVER SPONSOR

\$3,500 | LIMITED PACKAGES AVAILABLE

Advertisement in Onsite Guide
Online & Print Listing
Digital Logo Presence Onsite
Breakfast and Lunch Sponsor
Break Sponsor
Conference & Event Passes (2)
Dedicated Exhibit Time
6-ft Skirted Table & 2 Chairs w/power and internet



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Additional Sponsorship Opportunities

LIMITED PACKAGES AVAILABLE

Directional Signage (3X)	\$1,000
Charitable Event Sponsor (3X)	\$2,500
Head Shot Photo Sponsor (2X)	\$1,500
Specialty Coffee Booth Sponsor (2X)	\$1,500
Music Entertainment Sponsor (5X)	\$1,000
Branded Giveaway*	TBD
Extra Ticket for Special Event Dinner	\$150

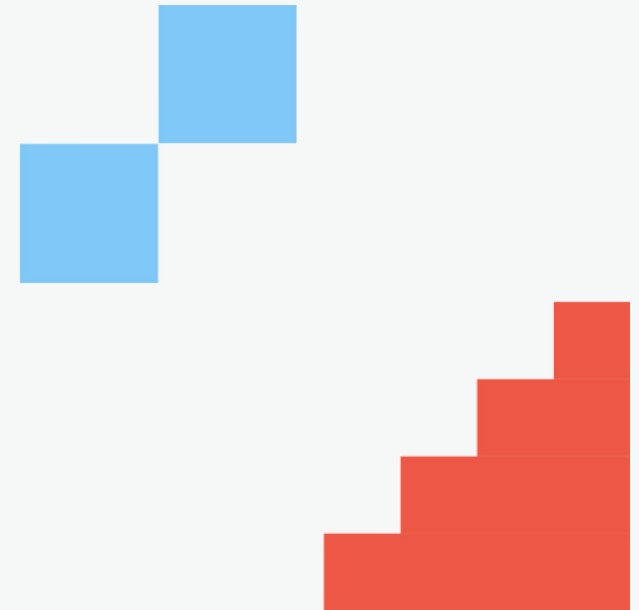
*Sponsor supplied, for inclusion in conference bag



Media Sponsorship Opportunities

PROMOTE INNOVATE WITH \$2,500 - \$5,000 OF IN-KIND SERVICES AND RECEIVE:

Advertisement in Onsite Guide (Half-Page Ad)
Online & Print Listing
Digital Logo Presence Onsite
Conference & Event Passes (2)
Dedicated Exhibit Time
6-ft Skirted Table & 2 Chairs w/power and internet



ADDED VALUE . . .

TECHNOLOGY INNOVATION SHOWCASE

As a Diamond, Platinum, or Gold Sponsor, your Technology Innovation Showcase Session is a dynamic, interactive session you design. You may choose to highlight your cutting-edge solution that transforms the nonprofit finance landscape resulting in streamlined operations, enhanced decision-making, and mission impact.

Your session should showcase your innovative product or service and be tailored to address the unique challenges facing nonprofit finance professionals. Your session should empower nonprofit finance professionals to stay ahead of the curve and make informed decisions about technology investments.



DIAMOND: 2 - 1 HOUR SESSIONS

PLATINUM: 1 - 1 HOUR SESSION

GOLD: 1 30-MINUTE SESSION





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LEARN MORE ABOUT INNOVATE

To learn more about INNOVATE 2025, including Hotel Registration, Agenda, Things to do in Nashville, Pricing, and Frequently Asked Questions, visit jmtconsulting.com/innovate2025/.

SPONSOR SIGNUP

SIGN UP



Thank you for sponsoring Innovate 2025. We are excited to have you join our event. Please use [this online signup form](#) or fill out and email the information below:

Sponsor Company: _____

Primary Contact: _____

Email: _____

Phone: _____

Requested package:

_____ Diamond (1) - \$30,000

_____ Platinum (3) - \$17,000

_____ Gold (limited) - \$9,500

_____ Silver (limited) - \$3,500

Additional sponsorship opportunities are available - contact us!

Once approved, we will forward an invoice. Please provide billing information below.

Accounting Contact: _____

Accounting Address: _____

Accounting Email: _____

Purchase Order Number, if available: _____

Send this completed form to Kristen Fredericks at kfredericks@jmtconsulting.com. Thank you!

