

Unlock The Secrets of Successful CFOs



Use Sage Ai to drive growth and shape modern finance

With tech reshaping financial strategy, CFOs are pivotal in driving corporate innovation and growth. Empower your leadership with the transformative power Sage Ai can deliver. Master the tech-finance fusion and propel your organization forward.

The fusion of tech and finance

Understand how CFOs have grown to become pivotal strategic powerhouses driven by tech and AI.



Shifting to strategic financial management
1990s: introduction of ERP systems

ERP systems integrate with the cloud tech, letting CFOs access real-time financial data, boosting strategic decision-making and operational agility.



Enhanced efficiency
Late 2000s to 2010s: AI-driven automation

Sage Ai supports Accounts Payable (AP) automation and outlier detection, streamlining operations, enhancing financial accuracy, and providing crucial insights into financial anomalies.



Real-time data and predictive analytics
2000s: rise of data analytics

Data analytics tools help CFOs predict financial trends and make data-driven decisions that align with long-term business goals.

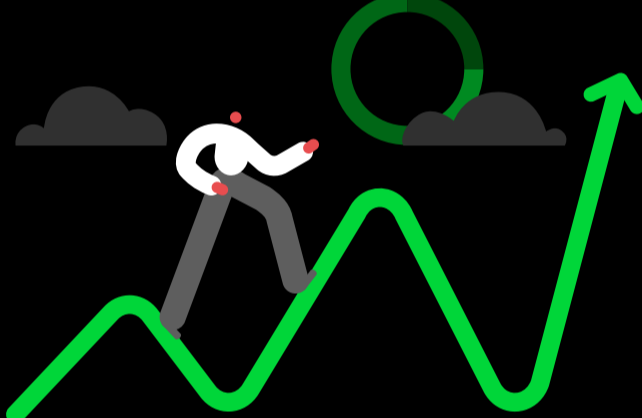


Advancements
2020s: introduction of generative AI

Generative AI transforms CFOs' approach to financial data and decision-making, highlighted by the release of Sage Copilot.

The power of Sage Ai

Use Sage Ai to manage global financial operations efficiently, enhance financial visibility, and drive strategic decision-making, empowering your journey as a future-ready CFO.



Advance your role using finance tailored tech

The Secrets of Successful CFOs report highlights how innovation is crucial for success. In today's world, your financial expertise is only as good as the tech you use.

Do you need to fast track your tech know-how?

81%

of finance leaders say automated processes frees them to focus more on strategy.

78%

view tech as critical for success in the coming 3 years.

Stress vs. success. Have you got the balance right?

84%

understand that personal growth and organizational success complement each other.

82%

of CFOs are motivated by their own personal success.

Discover why agility is the secret to a successful CFO

85%

of CFOs say they'll become more involved with strategy for the overall business.

79%

of successful CFOs prioritize problem solving skills in modern finance.



Visionary leadership for the future
96% of CFOs anticipate significant role changes.

Adopt new strategies and technologies to lead future transitions effectively.



Emphasis on cyber security and big data
86% of CFOs prioritize cyber security.

Use big data analytics to secure and leverage data for a competitive edge.



Time management in key areas
Significant time spent on operations and problem-solving.

Automate routine tasks to focus on strategic decisions and high-value activities.



Keep ahead of trends
Become effective modern Chief Financial Officers.

Use AI tools to anticipate market shifts and adjust your financial leadership strategies.



Increased collaboration demand
57% of CFOs expect more collaboration.

Align with executives and boards using strategic tech tools.



Use AI and machine learning
79% believe AI will revolutionize finance.

Enhance financial reporting, scenario planning, and predictive analytics.

Enhance your CFO leadership skills with Sage Intacct

